



## **22nd PEI Open Farm Day – September 18th, 2022**

The PEI Agriculture Awareness Committee invites you to become a PEI Agricultural Ambassador and participate in this year's Open Farm Day being celebrated across Atlantic Canada on Sunday, September 18th. This is your opportunity to showcase your farm to islanders, your products, your contribution to a vibrant culture and economy, and, most importantly, the pride you take in your profession. Let's make it our responsibility as agriculture producers to make sure that every Islander understands the work, knowledge, skills, and investment (personal and financial) in building a strong farming business that provides consumers with the highest quality PEI grown agricultural products.

Building on the success of the 2021 Open Farm Day, the Agriculture Awareness Committee is excited to offer a HYBRID delivery of this year's event. You can choose to host an in-person open farm day taking place September 18, 2022 and/or participate in our virtual option.

Farms participating in a virtual Open Farm Day this year will partake in pre-filmed videos of your farm and will be contacted for a filming date in July. You will take the virtual audience on a tour of your farm while explaining and showing them a snapshot of your daily operations. Our staff will offer support by visiting your farm and looking after the filming/editing of the videos. We will be posting the pre-filmed videos on a joint Atlantic YouTube channel and our Facebook page on September 18th.

We are also looking for farms interested in hosting tours for Grade 3 classes the Friday before Open Farm Day (September 16, 2022). This will entail hosting one or multiple grade 3 classes for a 30-45 minute tour.

Any questions about this year's Open Farm Day can be sent to [peiopenfarmday@gmail.com](mailto:peiopenfarmday@gmail.com)

If you are interested in participating in Open Farm Day please fill out the following registration form.

# PEI OPEN FARM DAY REGISTRATION & ACTIVITES FORM

- YES, I understand that as an agricultural ambassador I can play a key in promoting a positive and proactive image for our industry and will participate in PEI Open Farm Day.
- YES, I would like to participate in the VIRTUAL event
- YES, I would like to participate in the IN-PERSON event
- YES, I am interested in hosting tours for Grade 3 students Friday, September 16, 2022

Contact Name: \_\_\_\_\_

Farm Name: \_\_\_\_\_

Farm Address: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

*Note: the following information will be used for promotional purposes only.*

Host(s) who will be the person(s) leading the event?

Farm Type: What are the commodities produced on your farm? (cattle, dairy, potatoes, pumpkins, etc.)

Activity(s): What are you planning to talk about for Open Farm Day? Will you be showcasing certain topics about your farm? (e.g., plant breeding, farm management, farm safety, family/workers)

Return by e-mail: [peiopenfarmday@gmail.com](mailto:peiopenfarmday@gmail.com)

Mail: Farm Centre, 420 University Avenue, Suite 113, Charlottetown, PE C1A 7Z5

**Please return this form no later than July 8, 2022**

Open Farm Day is brought to you by the PEI Agriculture Awareness Committee